



# **CITY OF NEWPORT BEACH**

## **ECONOMIC DEVELOPMENT COMMITTEE**

### **AGENDA**

**MEETING DATE:**

**Wednesday, January 18, 2006**

**TIME:**

**8:00-9:00 A.M. *Please arrive 5 min. prior***

**PLACE:**

**City of Newport Beach Council Chambers**

Roll Call and Introductions

### **CONSENT CALENDAR**

(All matters listed under CONSENT CALENDAR are considered to be routine and will all be approved by one motion in the form listed below. The EDC members have received detailed staff reports on each of the items recommending an action. There will be no separate discussion of these items prior to the time the Committee votes on the motion unless members of the Committee, staff, or the public request specific items to be discussed and/or removed from the Consent Calendar for separate action.)

1. Approval of Minutes of November 16, 2005 (*Attachment*)
2. Progress Report (*Attachment*)

### **ITEMS REMOVED FROM THE CONSENT CALENDAR**

### **DISCUSSION ITEMS**

1. Appointment of subcommittee to review Economic Development Strategic Plan
2. Potential business participation in Centennial Celebration
3. Report on City Hall Committees
4. EDC Representative to EQAC – Call for Volunteer
5. EQAC Representative's Report

### **ITEMS FOR A FUTURE AGENDA**

### **PUBLIC COMMENTS**

### **ADJOURNMENT**

**NEXT EXECUTIVE COMMITTEE MEETING: Wednesday, February 1<sup>st</sup>, 2005  
8:00 A.M. – NEWPORT BEACH CHAMBER OF COMMERCE**

**NEXT REGULAR MEETING: Wednesday, February 22<sup>nd</sup>, 2005  
\*\*\* **Note Date Change** \*\*\*  
8:00-9:00 A.M. – CITY COUNCIL CHAMBERS**

## BID ADMINISTRATION

BID Administration and Coordination	BIDs/Consultant Trimble	BID Administrator & City staff implemented new collection policy—excessive delinquencies handled by City Attorney's ofc.; Small Claims Court if required.	Ongoing support for BID activities.	Ongoing.	
Balboa Village BID	Trimble	Construction started on under-grounding, Phase III to follow. Pump station ongoing.	BID working on budget for next fiscal year.	Ongoing.	
Corona del Mar BID	Berger	Last meeting held in November-joint meeting with MA BID to discuss parking opportunities.	Next BID meeting January 26 <sup>th</sup> .	Ongoing.	
Marine Avenue BID	Berger	Last meeting held in November-joint meeting with CdM BID to discuss parking opportunities.	Next BID meeting January 19 <sup>th</sup> .	Ongoing.	
Restaurant Association BID	Trimble	On-going marketing program. Met 11/2005.	Updating marketing materials. Next meeting 1/2006.	Ongoing.	

## COMMUNITY DEVELOPMENT ADMINISTRATION

CDBG Administration	Trimble/Consultant	NOFA published to 2006/2007 funding cycle.	Review grant applications.	Ongoing.	Monitoring of sub-recipients ongoing.
Housing Administration	Trimble/B. Nichols Consultant	Monitoring existing affordable housing units resulted in return of a number of units to affordable status.	Residents are moving in to Bayview Landing Senior Apartments on a phased basis.	Ongoing.	Staff continues to coordinate with County agencies and respond to public inquiries regarding affordable housing.

## Balboa Peninsula

Balboa Village Streetscape – Phase III	Stein/Trimble	Balboa Inn expansion started 09/2004. OCSD pump station construction underway. Undergrounding project wrapping up.	Phase III & methane capture projects to start March 2006.	July 2006	
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## CORONA del MAR

Corona del Mar Vision Plan	Berger	Median improvement project 99% complete.	Crosswalk and/or traffic signal discussions.		Possible next element to be pedestrian street lights.
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## MARINE AVENUE

Marine Avenue Public Improvements Plan	Berger	Bench donor plaque program underway by BIIA-getting final text.			Park Avenue Bridge seismic retrofit / replacement project on hold. Sidewalk replacement on hold.
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## MARINER'S MILE

Mariner's Village Public Improvements Projects	Webb/Berger	MMBOA discussions w/PW staff re: Caltrans safety lighting plan for Old Newport Blvd. through Riverside Dr.	2 <sup>nd</sup> Phase design on hold, pending Council/GP planning discussions.		Caltrans safety lighting project underway.
Mariner's Mile BOA	Murrel/Berger	Meeting held January 11 <sup>th</sup> . Discussion of MM-sponsored City Centennial projects, Mariner's Gateway project and upcoming Sterling BMW certified pre-owned building.	Next meeting to be held February 8 <sup>th</sup> .	Ongoing activity.	MMBOA interested in continuation of MVPIP improvements and planning; extension of palm trees toward both bridges; relinquishment of PCH through MM; and waterfront boardwalk.

## EDC ACTIVITIES

Attraction and Retention	EDC staff	Newport Lexus project ongoing. Sterling BMW c.p.-o. facility plans submitted and being shepherded.	Continuing discussions w/ auto dealers	Ongoing.	
Strategic Planning	Subcommittee / Wood/Berger	GPU Fiscal/Economic studies being input into General Plan Update process.	ED strategic planning process to continue with GPAC/EDC.	Ongoing, as part of GPU process.	
Image Enhancement & Marketing	Subcommittee / Berger	Wayfinding & Directional Signage Program.	Additional mock-ups to be placed in Mariner's Mile and CdM to study minor items.		Anticipate installation budget request to City Council for FY '06-'07
Hotels	Subcommittee Wood/Trimble				